REACHING EVERY HOME In The GREATER CUCAMONGA DISTRICT

# The CUCAMONGA News

SERVING CUCAMONGA, ALTA LOMA, ETIWANDA Supplement To Upland News Price 10c Single Copy Thursday, October 12, 1961

## New Explorer Post Set In Cucamonga

Don Mosher, Serrano District organization and extension chairman, announced the chartering of a new Emergency Service Explorer Post at the district committee's monthly meeting at Upland High School.

The group is sponsored by the Community Methodist Church of Cucamonga, and is open to all boys 14-18 years old in the 9th grade or over.

Reverend Ray Moore, pastor of the church, approved the following men as Post officers:

Institutional Representative, George W. Mason, 8224 Malachite, Cucamonga; Committee Chairman, Paul A. Treadway, 8255 Klasman, Cucamonga; Committeemen, George W. Kriegh, 535 W. 24th St., Upland; Robert Hill, 9387 La Grane, Alta Loma; George R. Parker, P. O. Box 188, Cucamonga; Otto L. Harding, 9337 La Verne, Alta Loma; and K. J. Holme, 8243 Klasman, Cucamonga.

Post Advisor, Rex C. Fritchey, 9242 -19th St., Alta Loma; Associate Advisor, Ivan E. Wolf, 8333 Leucite St., Cucamonga.

Mr. Rex Fritchey, former Scoutmaster of Troop 1 Alta Loma, was selected to serve as Post Advisor. Ivan E. Wolf is Associate Post Advisor. Charter Members are: David Fritchey, Jim Grant, Richard Hargraves, Robert Hill, Randy Kriegh, Charles MacIntosh, Leroy Renz, Mike Stevens, Jerry Tandy, Walter Vancil, Russell Whitney, Roger Wolf, and Dennis Michael.

Mosher reported that 2 charter reviews and 2 charter presentations had been held in Sept. The following units, he announced, were due for renewal in Oct.: Pack 1 Alta Loma, Pack 1, Pack 10, Troop 7, Ship 7 Upland.

Boy membership in the district is at an all time high with 666 boys in Cubbing, Scouting, and Exploring. The greatest need at present is for new sponsoring institutions. Any church, PTA, service club, veterans or fraternal group desiring to learn more about the responsibilities and privileges of sponsorship of a Cub Pack, Scout Troop or Explorer group should contact Mosher at YU. 25223.

## Eastern Conference Enlarged

State Athletic Committee members, meeting last week in San Francisco, added two new schools to the Eastern Conference league.

The newcomers are Southwestern College at Sweetwater and Grossmont College, located east of San Diego. The new alignment will take effect beginning with the fall semester, 1962.

The committee approved a virtually complete reshuffling of junior college leagues throughout California, creating two new conferences, eliminating one and juggling teams in every loop except the four-team Desert Conference.

The addition of Grossmont and Southwestern makes the 10-team Eastern Conference the largest jaycee league in California. Southwestern was playing its first year as a member of the South Central loop, and Grossmont will make its athletic debut next season.

The Eastern Conference, next year, will consist of: Chaffey, Citrus, Fullerton, Grossmont, Mt. San Antonio, Orange Coast, Riverside City, San Bernardino Valley, Santa Ana and Southwestern Colleges.

## County Board Chairman Eight-Months Report

(continued from last week)

**Working Conditions**

Studied and recommended extension of the accumulation of sick leave.

Recommended changes in vacation and holiday policy.

**Safety Program**

Recommended changes to improve and revitalize the safety program in an attempt to reduce work injuries.

**Employee Development**

Arranged public relations panels for department heads and clerical personnel.

Reactivated department heads groups.

In cooperation with Valley College, law enforcement agencies, and the Probation Department, prepared a curriculum for pre-employment education services.

In cooperation with the Auditor's Office, initiated a central payroll unit.

Initiated a change in the group health insurance program for County employees.

**County Clerk**

Conciliation actions have increased through the active participation of the Family Court. Statements are completed in the office of the County Clerk and preliminary information is secured for the filing of a petition. Notices are forwarded to the participating parties.

A marriage booklet entitled "Not Only I Do, But Also We Agree" is given to all parties at the time they make application for a marriage license. These booklets are also available for purchase for 25c in the main office of the County Clerk.

The Ontario Branch of the Superior Court commenced operation on September 5th for a trial run to determine the feasibility of a permanent court being established in that area. All cases are being handled at the Branch requiring the full time assignment of a Superior Court Clerk.

A new Manual for Superior Court Clerks was completed and distributed in August. This Manual now includes the Civil, Probate, Ceiminal and Robate Check List sections and is a complete guide to Courtroom procedure.

A complete revision of the Probate Calendar was accomplished. Minutes of the proceedings had in Court are now entered immediately after the hearing in the Register of Actions.

Because of the volume in criminal matters, a Superior Court Clerk has been assigned full time to the Criminal Calendar. This desk is now responsible for all criminal matters heard on a calendar basis.

Commencing September 15, 1961, service on securing certified copies of documents on file will be expanded. With the purchase of a small desk-size copier, photographic copies of most documents requiring certification will be immediately available. This will also relieve the load on the large Foto-Flo photographic machine and allow for preparation of appeal transcripts, etc. with less daily delay.

**County Counsel**

During the first six months of this year, we have completed what may be deemed the first phase of the reorganization of the County Counsel's office. The Board authorized the addition of personnel to provide for an assistant department head and a deputy to handle ordinance enforcement and nuisance abatement litigation. Two sections have been cerated: County Government Law Section and the Special and School District Law Section. Most recently, the Board approved a pay-plan to retain experienced attorneys in County service. The second phase of reorganization will involve evaluation of workload and expected future projects involving state legislation, ordinance codification and opinion indexing.

During this period, the "schools' interest" case was setteld; the Pranger case was affirmed by state courts, and review denied by U.S. Supreme Court, Taxpayers' Association action in the District Court of appeal was successfully resisted. Many written opinions, ordinances and contracts have been prepared. A successful program of

(Continued on Page 3)

## Dr. Leo Madlem At Chaffey Meet

The Pomona Valley Unit of the California Association for Health, Physical Education, and Recreation held its first meeting of the 1961-62 school year on Oct. 11. The meeting, held at Chaffey College, was a 7 p.m. dinner meeting.

Immediately following the dinner, Dr. Leo Madlem, well-known Pomona Psychiatrist, spoke on a topic entitled "A Psychiatrist Speaks on Physical Education and Athletics."



ATTENDING the Old Baldy Council's first annual Den Mothers Tea Oct. 4 were, from the left, Mrs. Mary Simmons and Mrs. Toni Brown, both of Pack 1, Alta Loma, and Mrs. Naomi Dier, Pack 1, Upland.

## Den Mothers Needed For Cubs

Den Mothers are needed for Cub Pack 17, according to Cubmaster Ken Bailey.

Bailey says there are more boys than dens in the Pack which has boys from Cucamonga, Upland and Ontario.

Some boys are unable to join the Cubs for lack of Dens to put them in, the leaders say.

For information and volunteering services, call Cubmaster Bailey at YU 6-0474 or Ed Barnes, YU 2-0526.

## Three Senior Girl Scouts Highlight Council Luncheon

Three Senior Girl Scouts will highlight the agenda for the Chaffey Girl Scout Council luncheon scheduled for Oct. 25 at the Jade Palace Restaurant, Montclair.

Margaret Arner, daughter of Mr. and Mrs. Rodney Arner, 8207 Tapia Via, and Kathy Wilhelm, daughter of Mr. and Mrs. Fred Wilhelm, 7444 Via Serena, both Cucamonga, will share the program with Barbara Lewis, daughter of Mr. and Mrs. G. R. Lewis, Upland.

Margaret and Kathy were among 49 other senior scouts from Region XII attending a summer arts festival in Balboa Park, San Diego, from June 23 to July 7.

This was a workshop event for girls interested in theater, music, dance, dramatics, costuming, staging, playwriting, etc. They lived in new camp and recreation buildings on San Diego Girl Scout Council's property in Balboa Park.

Margaret and Kathy will report on visits and observations in the Globe Theater, Starlight Opera, San Diego Summer Symphony, little theater groups, and museums.

The purpose of this festival was to provide girls who have demonstrated talent and proficiency in the theater and allied arts an opportunity for further development of their talent, vocational exploration, and creative enjoyment.

Barbara and Margaret are registered with Senior Girl Scout Troop No. 80.

Barbara was selected from Chaffey Council for a national event for forty-eight senior scouts, only four being chosen from this region.

Titled "Heritage Trail", it was an exploration of the four sections of the United States converging at the University of Kansas, Lawrence, Kansas, for a workshop. She traveled by chartered bus and was gone from June 20 to August 20.

The purpose of this event was to enable the forty-eight Girl Scouts and twenty-four Rangers from twelve countries to explore the U.S.A. and to bring a National International project into many parts of the country.

Barbara, who is now a student at Chaffey College, will use colored slides to describe the United Nations luncheon she attended, her visit in an Amish community among other homes, and her stay in Charleston, West Virginia, at the time of the July flood.

She is a member of Troop 16.

Tickets for the luncheon may be purchased at the Girl Scout office, 388 N. Third Ave., Upland, until Oct. 18.



FIRST FRUITS . . . Examining Chaffey College's first "crop" pretty Sharon Mort looks over an olive which was discovered growing on a small tree located in the patio of the administration building on the Alta Loma Campus which is now almost two years "old."

## Inter-Club Council Has Workshop

The annual fall club workshop, sponsored by the Chaffey College inter-club council was held Oct. 5.

The workshop was for the purpose of instructing club officers in their duties. Each club on campus sent at least one delegate to the conference.

Delegates and officials of the conference included the following: Inter Club Council Officers, Bob Williams (Ont.), President; Greg Ervice (Ont.), Vice President; Wanda Baird (Ont.), Treasurer; Joan Elrod (Ont.) Secretary; Celiene Chambers (Riverside), Publicity Chairman. Also Bruce Grube (Ont), Sally Johnson (Ont.), Steve Flemming (Cucamonga), JoAnn Butler (Chino), Gail Sage (Claremont), Lynn Beeson (Chino), Carol Jean Smith (Ont.), Dan Wobser Alta Loma Lynne Tuley (Ont.), Ginnie Harp (Upl.), Diane Kimball (Chino), Janet Key (Corona).

Tom Kutansky (Font.), George Dunning (San Dimas), Dennis Poore (Ont.), Ellen Chappel (Ont.), Joyce Grimm (Montclair), Tom Bay (Ont.). And advisers Miss June Teitsworth and Mr. William Richardson. Also Leonard Mather and Robert Totten.

## 88 Upland High Students Gain Admission To Scholarship Federation

Academic excellence gained admission to the California Scholarship Federation for 88 Upland High School students this Fall.

Mrs. Sybil Smith, sponsor of the UHS chapter, today announced the names of those accepted into the Federation because of their high grades during their high school careers. There are 18 seniors, 44 juniors, and 26 sophomores:

Seniors: David Cox, Elizabeth Engel, Edward Gilliland, Linda Glenn, Susan Groendyke, Suzi Johnson, Mike Kowalski, Bonnie MacKenzie, Charles McGinnis, Janet Murray, Ragna Olausen, Fred Perry, Wayne Schubert, Steve Snyder, Mary Surleta, Carol Van Wert, Robert Whitlock, Harold Willome.

Juniors: Jean Alderfer, Lila Anderson, Margaret Arner, Terry Bales, Scott Cameron, Connie Chalberg, Bruce Cheney, Gail Clark, Donna Clipperton, Delcie Dastrup, Eunice Dexter, Fred Dyer, Richard Evans, Donna Giardina, John Gilliland, Gloria Guzman, Dianne Hamilton, Janice Hamner, Marsha Hunt, Jim Kilmurray, Lupe Laidlaw, Linda LeFevre, Gideon Letz, Malcolm Lewis, Marylin Lord, Richard Marquis, Linda Marriott, Pat Mayhew, Jean McCallum, Marilyn Moore, Katherine Nakamura, Bob Novell, Dean Palmer, Susan Ruth, Peggy Schmidt, Ed Stadler, Richard Stanton, Diane Sue Thompson, Jim Trujillo, Sue Welty, Stephanie White, John Whittaker, Joan Wilson, Bruce Zwissler.

Sophomores: Yolanda Ayala, Barbara Baumgart, Rosalie Billings, Ian Brodie, Susannah Brown, Pat Callaway, Brian Campbell, Jane Caulfield, Jan Christen, Sheila Clack, Judith Clark, Jill Cutler, James Davis, Edward Hanzlik, Bill Harrah, Anna Ketley, Charles Kobrinsky, Linda Lamphear, Randy Micheal Dave Pedvin, Pat Randles, Jim Roossien, Anne Runnells, Deborah Smith, Pam Theall, Catherine Vandevelde.

Courtesy can be dangerous. A driver who holds a car door for a lady to enter from the curb side, must then enter the car from the traffic side. Chivalry should never take the place of safety.

## Old Baldy Den Mothers Tea Held

Fifty Den Mothers attended the Old Baldy Council's first annual Den Mothers Tea at the Council Training Center in Claremont, Oct. 4, according to assistant Scout executive George Van Tubergen.

Richard Young, Council President, greeted the Den Mothers and gave a short talk on their importance and the Cubbing program. Young pointed out that a boy and his parents first experience in the scouting program was through Cubbing and the success or failure of that experience influences a boy's participation in Scouting and Exploring.

Guy E. Reide introduced the office and professional staff members and explained their functions and responsibilities.

A film on Cub Scouting, "Happy Game and Fair" was shown. Fall training opportunities were also outlined followed by a question and answer period.

Mrs. Richard Young and Mrs. Guy Reide were table hostesses.

Mrs. Naomi Dier attended from Upland and Mmes. Toni Brown and Mary Simmons represented Alta Loma.

## Panhellenic Group Hold First Meet

New officers for 1961-62 of Chaffey Panhellenic Society assumed their duties Oct. 5 at the group's first fall meeting at the home of Mrs. Kenneth Litchfield, Alta Loma.

Officers include Mrs. Logan Locke, president; Mrs. Thomas Finsterbach, vice-president; Mrs. Irene Bonynge, recording secretary; Mrs. Jane Crawford, corresponding secretary; Mrs. Fredrik Olausen, treasurer, and Sally Ryrie, custodian.

Committees for the year include Mrs. Finsterbach, Mrs. Dorsey Rutherford and Mrs. Willard Baire, program; Mrs. William K. Higby, Mrs. Rene Biane and Mrs. Charles H. Kalbach membership; Mrs. Glenn M. Deal, Mrs. Fred Bissell and Mrs. James Freeman, trustees of loan fund; Mrs. Richard E. Whittaker, Mrs. Gene Alair and Mrs. Philip White, recommendations; Mrs. C. M. Smalley, courtesy and Mrs. Louis H. Kayser, publicity. Mrs. Richard H. Ashcraft, Mrs. Max Lauderback and Mrs. Smalley are in charge of reservations.

New members introduced include Mrs. Samuel Gerardi, Mrs. Rowland Rothwell, Mrs. Bonynge, Mrs. E. W. Novell and Mrs. Kayser. Guests for the evening were Mrs. Willis L. Kimbel, Mrs. Harry Blaney and Mrs. Charles R. Beeman.

Bridge winners were Mrs. Holmes Moses, high; Mrs. C. L. Johnson, Jr., second, and Mrs. White, low.

Assisting Mrs. Litchfield at the opening meeting were Mrs. Andrew Penque, chairman; Mrs. Alair, Mrs. Lauderback, Mrs. Robert Kelley, Mrs. Boyd Laub, Mrs. Arthur Turner and Mrs. Newell Washburn.

The next meeting is scheduled for Nov. 2 at the home of Mrs. Philip White, Upland.

## County Planners List Local Items

Included on the agenda for the Oct. 19 meeting of the San Bernardino County Planning Commission will be:

(1) Continued hearing on the site approval application of Will Chambers for church site in R-3 and R-4 zone, east of Archibald and north of Arrow;

(2) Hearing on the petition of Wm. S. Hansen for zone change from R-1 to R-3 on south side of Base line, east of Hellman;

(3) Continued hearing on the petition of Howard Lathrom for zone change from R-1 to R-3 and C-2, northeast corner of Arrowa nd Etiwanda.

Aircraft maintenance and inspection currently costs U. S. scheduled airlines about 1.5 million dollars a day.

## Guthrie Quits Chamber Post

Hollis Guthrie, Cucamonga Chamber of Commerce Secretary for the past 14 months, has resigned effective Oct. 1.

According to L.P. Vincent, Chamber president, Guthrie has not yet written the official letter, but the board accepted his verbal resignation.

Guthrie has resigned to devote more time to Public Relations and Sales Promotion, but would not announce definite plans.

"We are now in the process of securing another secretary", Vincent said, "and hope we can locate a suitable person in the very near future."

Guthrie was in the news last August when he strung a sign across the Chamber office reading "Welcome to Cucamonga —We are our Brothers Keepers".

As Civil Defense leader for the Cucamonga -Alta Loma area, Guthrie invited Los Angeles residents to this area in case of a nuclear attack on the metropolis.

Many disagreed with Guthrie saying that the area could not cope with a flood of evacuees.

## Lockheed Shows Science Films

"The Planet Earth", a film series produced by the National Academy of Sciences on the International Geophysical Year, is being presented by the Lockheed Aircraft Service Management Club.

The series which started Oct. 9 will continue for six more weeks. The one-hour sessions are every Monday night, Oct. 16 through Nov. 20 in the Chaffey High School auditorium starting at 8 p.m.

Two 27-minute films are shown each evening.

## Western College Group To Review Chaffey's Accreditation Status

Representatives from the Western College Association will visit Chaffey College on Oct. 24, 25 and 26 for the purpose of reviewing Chaffey's application for continuing status as a fully accredited member college.

The Western College Association accredits all colleges and universities in California, Oregon and Hawaii. Periodic inspection of member colleges and renewal of accreditation is part of the regular accrediting process.

Director Rex Wignall announced that various faculty committees have been working on the preparation of the official application for accreditation, a 109-page document designed to provide the visitors with detailed information about the college including philosophy, history, aims, curriculum, standards of instruction, administrative policies, facilities and students.

Wignall pointed out that "One of the greatest values of the accreditation process is the stimulus it provides to self-evaluation and constructive review of the entire school program."

Members of the accreditation Committee which will evaluate Chaffey are: Dr. Frederick R. Huber, President, Monterey Peninsula College; F. Parker Wilber, President, Los Angeles Trade-Technical College; Mrs. Winifred H. Lancaster, Dean of Instruction, Santa Barbara City College; Ronald D. Drayson, Vice-President, La Sierra College; Marian Wagstaff, Professor of Education, Los Angeles State College; Stanley Sworder, Chief, Bureau of Adult Education, State Department of Education.

Units of work from schools not meeting the standards of the accrediting agency are not accepted by other member institutions. Chaffey was fully accredited in 1956 and at that time received the maximum five year approval.

## Merchandising Club Of Chaffey Host Breakfast

A combination initiation and business meeting was held by the Chaffey College Merchandising Club on Sept. 25 at the home of Mike Rush.

The business part of the meeting took place after the introduction of new members.

The first activity for this fall semester will be an Employer-Employee breakfast at the Stuft Shirt Restaurant in Upland on Oct. 12.

This activity is held to promote better employer-employee relationships. Each member of the club will host his or her employer. Ken Spoeneman, club president, will act as Master of Ceremonies.




PLANNING for Employer-Employee Breakfast held Oct. 12 at 7:30 a.m. are Chaffey College Merchandising Club Members, (left to right) Edythe Rogerson (Upland), Joyce Kirkpatrick (Ont.), Ken Spoeneman (Ont.), Celiene Chambers (Riverside.

## Chaffey To Host Kaiser Management Club Saturday

Chaffey College will play host to an all day seminar sponsored by members of the Kaiser Steel Management Club on Saturday, Oct. 14.

Led by President Jack L. Ashby, executives of Kaiser will participate in a series of conferences on management opportunities in the present decade and listen to a number of addresses by distinguished leaders of industry and education. The meeting will get underway at 8:15 a.m. at the College Little Theatre.

James Stamm, general chairman of the event, announced the following schedule of activities:

Dr. Daniel B. Milliken, Chaffey College president, will greet the participants. He will be followed by a welcoming message from Ashby, who will open the session with a presentation of the management viewpoint toward current business prospects.

Dr. John Van De Water, associate professor of Industrial Relations and Business, UCLA, will speak on, "Management Opportunities for the Present Decade."

Dr. Keith Davis, professor and chairman, Department of Management, College of Business Administration, Arizona State University, will address his session on, "Management Skills You Will Need in This Decade."

Dr. G. Herbert True, vice president of Visual Research, Inc., Chicago, will speak on, "Management Economic Knowledge to Help You in This Decade."

Dr. Lawrence E. Vredevoe, professor of education, UCLA, will speak on "Personality Development in Management."

The seminar will include a question and answer period with Ashby, Dr. Davis and Dr. Van de Water. These periods will be chairmanned respectively by Barney Dagan, Bruce Grube and Eugene Wilkerson.

Sessions at Chaffey will begin at 8:15 a.m. and run to 4:15 p.m. Cost of the seminar for members of the Management Club will be $5, which includes the luncheon. For those who are not members of the Management Club, the cost will be $7.00.

Tickets may be obtained from booster chairmen of the Kaiser Steel Management Club or by phoning Bob Tank or James Stamm, VAlley 23311.



Jack L. Ashby

## Spanish Prof Visits Spain

Dr. Edwin F. Klotz, Professor of Spanish at Chaffey College, visited Spanish educational and welfare institutions last summer at the invitation of the Spanish National Syndicate (Union) Organization.

Organized by the Vicesecretary of Economic Control, Senor Juaquin Gutierrez Cano, Klotz first toured the "Labor University Francisco Franco" in Tarragona, one of the nation's five resident technical colleges for youth between the ages of 13 to 18. These "universities" are unique in that they are financed not by the Ministry of Education, but by the Ministry of Labor through social security funds collected from the workers themselves. Only workers children may so called because they provide a thoroughly humanistic education along with a technical orientation.

Along the Mediterranean attend these "universities", Coast not far from Tarragona, Dr. Klotz also visited one of the National Syndicate's "residential cities of education and rest", a vacation spot for workers and families which is also financed from syndicate funds.

There are three such "cities" in Spain, complete with private bungalows, church, clinic and recreational facilities where workers can spend 15 days a year at minimal costs.

In Barcelona Dr. Klotz was a guest at a preview showing of the International Exposition of Romanesque Art; he was a guest at a meeting honoring a University lecturer; he toured a new hospital of 500 beds for union workers and their families; and he spent an afternoon at one of Spain's new adult professional schools for men between the ages of 21 and 40 who, for a variety of reasons, need training or retraining.

Upon his return to Madrid, Dr. Klotz was a guest spectator at a special session of the Spanish Cortes on July 15, at which time a law equalizing wages for women was passed.

A pictorial review of Dr. Klotz's summer in Spain is now posted in the Language Arts display case on the Chaffey Campus. It includes

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# The Upland News

257 E. 9th St., Upland, Calif.—YUkon 2-1385

Thursday, October 12, 1961

**Dedicated To Building A Bigger And Better Community In Which To Work, Live And Relax**


AN EDITORIAL

## Newspapers Join Together To Observe National Newspaper Week, October 15-21

Our town — Hometown — whatever you may call it, it means that newspaper, so dear to people's hearts that almost every resident of the thousands of towns under 25,000 population, completely blanketing our broad land, is a life subscriber — and a weekly reader.

These papers eagerly are welcomed in 27 million homes.

Once a year, during National Newspaper Week, papers join to "toot their own horn," so to speak.

Of all the many media of communication today, there is in fact only one that is dedicated to, specifically designed for, and sharply and exclusively focused on serving the people of Hometown America.

It isn't the fact that there are so many of these newspapers, published in so many places, which makes them so important. It's what's in them that makes them essential reading for practically every adult, in every community.

The editorial focus of Hometown newspapers essentially is local. In fact, they are the only publications which are concerned with the welfare and future of the town, and its people, and its environs.

Because their perspective is so local, these newspapers and their news columns are personal and meaningful to their readers. There is a true meeting-of-the-minds, between the publisher and his staff and the readers.

Everybody preaches the value of the local personal touch — in communications and in everything else. But small-town newspapers actually practice it in every issue which rolls off the press.

One way editors achieve this local touch is by meticulously seeing to it that a large part of every issue is devoted to names, names and names — properly spelled!

A researcher took a typical issue of a typical small town paper and counted the names of the people in that area who made the news that week. There were local names in every single news column, on every single page of that paper. All told, that issue listed 2,180 names — every one of them a local resident. It's human for people to like to see their names, or their friend's names in the paper, under about any circumstance — short of jail.

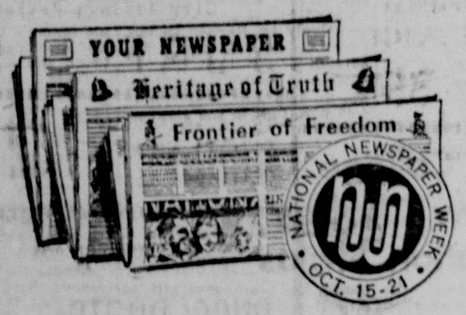
Perhaps most of all, the things that make each of these Hometown newspapers great, in their own community, are the editorials — the opinion-making, thought-provoking ideas which make each issue dear to the heart of each reader.

AMERICA'S TEXTBOOK




AN EDITORIAL

## A Newspaper's Responsibility




In observance of National Newspaper Week, Oct. 15-21, this newspaper feels it is proper to remind our readers that behind every page and subconsciously underlying each editorial is a code of ethics to which we subscribe.

These Canons of Journalism were drawn up and adopted by the American Society of Newspaper Editors in their annual conventions of 1924 and 1925. The 1926 convention of Sigma Delta Chi officially adopted the Canons also in behalf of the Journalistic Society.

These Canons state that "the primary function of newspapers is to communicate to the human race what its members do, feel and think. Journalism, therefore, demands of its practitioners the widest range of intelligence, of knowledge, and of experience, as well as natural and trained powers of observation and reasoning. To its opportunities as a chronicle are indisolubly linked its obligations as teacher and interpreter."

The Canons define the practices and the aspirations of American journalism, as involving:

—"The right of a newspaper to attract and hold readers is restricted by nothing but consideration of public welfare . . .

—"Freedom of the press is to be guarded as a vital right of mankind . . .

—"Freedom from all obligations except that of fidelity to the public interest is vital . . .

—"Good faith with the reader is the foundation of all journalism worthy of the name . . .

—"Sound practice makes clear distinction between news reports and expressions of opinion . . ."

It is with these Canons in mind that this newspaper exercises its weekly function.

## SMALL TOWN... by Arlene Abbott

Nothing ever happens in a small town . . . that's what they say. But San Antonio Community Hospital is daily witness to life's drama: birth, illness, recovery . . . Upland's twenty churches frequently solemnize marriage vows . . . Today's children are becoming tomorrow's citizens in seven schools. Upland and Chaffey colleges are preparing the student for his role . . . sixteen industries in the area, wineries, citrus packing houses and businesses provide the bread and dreams for the city's 16,000 inhabitants.

Yeah, but there's nothing in a small town, they say . . . No, there's not, if they mean parking meters, traffic jams and noise . . . But if they're talking about tree lined streets, green lawns or friendly people, we've plenty of those . . . And if they mean places to go, it's five miles to world famous Padua Hills Theater, twelve miles to Mt. Baldy's resort and ski litt . . . swimming, skating, riding, dancing, cultural and athletic events all within the city.

Okay, they say, but who lives in a small town? . . . The great American middle class, mostly . . . plus a few rich, a few poor . . . folks with homes, children, cars, pets, ambitions, problems and pleasures . . . As God made the mighty universe, the family made the small town.

The city that now advertises "Good health, good living and good business" was first advertised by a land auction with the words of Ben Ward, who in 1887 boasted, "No band, no circus, just a plain business deal where the public not the owners place a price on property." His claim brought one train from San Bernardino and one from Los Angeles . . . It took fifty teams of horses to transport the arrivals up Euclid Avenue to the townsite . . . One hundred and sixty lots were sold in 165 minutes . . . The highest price paid being $300.00, and the lowest, $150.00 . . . And so, on May 6, 1887 the town the Bedford brothers founded and named Magnolia Villa had its first population boom . . . Today we call it Upland.

### Board of Realtors Get CREA Award

The Upland-Ontario Board of Realtors received an honorable mention in the achievement contest of the California Real Estate Association during the recent 57th annual convention in Los Angeles.

## Highlander Topics

by Ragna Olausen

Well, we are now in the fifth week of school, and some classes are having exams to prove it. Somehow, it doesn't seem like we've been in school for this length of time.

Attendance at football games has really been great. Thanks for coming, and thank your parents and friends. Also, keep coming.

This Friday we will meet Montclair on our field for our second league game. Support your team!

Iowa tests are being given this week. Keep calm, do your best, and don't worry about the scores. They won't turn out better or worse if you worry. So, relax!

Leslie Olsen had a party a couple Saturdays ago, and from what I hear it really was "something." That same night, Jerry Jones, Dennis Coon, Jim Howell, Eileen Laub, and Betty Pain sure had fun galavanting around Red Hill, didn't you?

Now that you've seen your little pictures, Seniors, (ASB Cards) you'll know what not to do, or wear for your Senior picture. They will be taken next week. Look your best.

The Seniors are hoping that people will be able to look at the 1962 Heilan several years from now and decide that the class of '62 is the handsomest class ever.

Congratulations are in order for the victors in the election last Friday. Congratulations to the four new class officers and the two Girl's League Representatives. The class of '65 can now look up to these people as their leaders.

Someone wants to know if Jim Perkins really has a rubber boot. Do you Jim?

Tryouts were held for the Senior Class Play which will be put on in November for the student body. It's really going to be a good play this year!

There are already 45 members in the pep club. Congratulations to the new officers, Carol Stoney, president; Margaret Romo, vice president; Maralyn Stevenson, Secretary; Carolyn Stevenson, Treasurer; and Penny Pringle, Advertising Manager.

In case you still haven't caught the significance of the dummies, they symbolize the victories of the varsity football team in TCL contests. There is one for each school in the league. I hope that in several weeks, the UHS campus looks like it may need a burying ground.

Carol Stoney, what is this book you have that is so popular with certain people in the hours after school?

Fanny, a Broadway musical, has been made into a movie and is now coming to local theatres. It is reported to be an excellent show, so see it if you have the opportunity.

What is the gold band on the third finger of your left hand for, Cheryl Gatling?

Dr. Tom Dooley, a man who worked among the people in Laos, wrote several books about the people there and his experiences in that country. They are really quite interesting and informative, and they come in 35 cent paperbacks.

If you're interested in attending the theatre, Guys and Dolls is playing at the Philharmonic Auditorium in L.A. It is supposed to be a fine musical.

King of Kings, another movie spectacular, is at the Egyptian Theatre in Hollywood, if you care to go to movies in style.

Have a nice weekend, and come to the game!

### Pepperdine Women Plan Rummage Sale

A Rummage sale is being sponsored by District 17 of the Associated Women for Pepperdine College on Saturday, Oct. 14. The sale will be held at 271 N. Second Ave., Upland, from 9 a.m. to 5 p.m.

Chairman of the Rummage Sale, Mrs. J. D. Hawes, has announced that children's and adult's clothes, dishes, appliances, toys, books and furniture will be the featured articles.

President of the local chapter and assistant chairman of the Rummage Sale is Mrs. William Marshall. Mrs. Leda Alcorn is in charge of posters.

Persons desiring to donate articles for the sale are requested to bring them to 271 N. Second, on Thursday and Friday.

### Hi Neighbor Picnic Held

The third annual "Hi Neighbor" picnic was held Oct. 1 for the Sultana-Olive neighborhood in Olive Street Park. Approximately 50 attended.

Mr. and Mrs. L. B. Story, 312 Sultana, have chairmened the event the past two years.

Two "Hi Neighbor" picnics are held each year: the first Sunday in May and the first Sunday in October.

### Sigma Chi Pledge

Douglas Bartlett, Uplander attending the University of Oregon, was among 34 in the pledge class of Sigma Chi during the fall term rush period.

## FILE 13

By Walt Orvis



Every now and then we all have reservation about the advisability of certain sports for youths of certain ages, but all-in-all, we have some good coaches, and they are doing one of their primary jobs —teaching sportsmanlike competition that is the life-blood of business as well as on the gridiron. Win, lose or draw. Coaches of youngsters and high school students are important teachers in a basic factor in our way of life. Your interest, your support, will help them along. They'll be glad to talk to you about what they are doing. You can help them do it.

Nice thing about it in this country —we don't send a player who muffs a punt to Siberia. We encourage him to do better, to develop his talents, his abilities. Isn't that they way it should beu If a boy is trying, we should give him a pat on the back, some direction, a nopportunity to realize his potential.

* * *

So you don't like sports and do like chess. Same applies there, or to reading, sewing, cooking, and bird watching. It's for our youth that we do things, even if we don't enjoy some of them as much as something else.

So all these words add up to what was put so beautifully in a best seller a long time ago—"As ye sow, so shall ye reap."

* * *

Speaking of bird watching, why is it always such a joke. Birds are fascinating as well as beautiful. If anyone finds it too strenuous, perhaps flower watching is the answer. Doesn't take so much energy, and again the subject is interesting, and beautiful.

* * *

A columnist for the Sunday magazine of the Denver Post a few years ago wrote a hilarious column about a club he was a member of.

Each week the club decided what mountain the members would not climb, and then on Sunday they all did not climb the mountain. Only way to lose status in the club was to not climb some other mountain, or climb one.

It's a tough life.

## All-electric Homes Are On Increase

Almost twice as many Gold Medallion all-electric homes are being built this year as were constructed in 1960 throughout the territory of Southern California Edison Company, according to a report released by D. J. Hogg, Edison district manager.

"Mounting public enthusiasm for the concept of all-electric living is reflected in latest statistics indicating that contracts for construction of Gold Medallion homes —during the first eight months of 1961--are up 189 per cent over last year's record-breaking total," Hogg stated.

An increase of 31 per cent was recorded during the same period in contracts for Bronze Medallion homes, which contain all-electric kitchens and meet quality Medallion standards with respect to wiring and built-in lighting.

"We thought we'd neared our peak last year, when one out of every four Medallion contracts signed in the United States was in Edison service territory," Hogg declared. "The 1961 upsurge in Medallion building exceeds even our most optimistic hopes, and offers dramatic evidence that the trend to electric living in Southern California is still gathering momentum."

Southern California Edison Company, serving ten counties in Soutern and Central California, led the nation in Medallion construction for 1959 and 1960, Hogg said.

## UHS Students Start Annual Iowas Tests

Upland High School students are sharpening their pencils and their wits this week as they begin the seventh annual measurement by the Iowas Tests of Educational Development.

The tests will be given on Thursday and Friday, Oct. 12 and 13 by planning period classroom instructors.

Harvey W. Shirk, assistant principal, will supervise the testing.

He said, "These tests are not intelligence tests. They are achievement devices measuring the development of an individual in his learning skills through contrast with a nationwide testing program."

The Iowas tests are composed of a battery of nine units which measure what a student has learned and how well he is able to use the areas of learning including understanding and use of the English language, practical arithmetical reasoning, common scientific principles, and common social principles.

A profile is plotted on each student making it possible to compare him not only to his classmates at Upland, but to students all over the nation.

Shirk further explained, "The real value of any test is that the student must use the results to evaluate himself and to guide him for a better future. The Iowas tests will show in what area the student is weak or strong, where he needs more study and in what areas he has a good background.

The teachers make extensive use of the tests as a diagnostic tool in given classroom situations; counselors use them to advise students on courses of study and in guidance; and the administration gains insight on the level of Upland High School in the national picture.

## Walline Scores High Gun Honors

Robert Walline of 1441 No. Second Ave., Upland, won high aggregate honors in two all-prone smallbore rifle matches held at the South Coast Gun Club's Friday night tournament in Corona del Mar.

Scoring 796-52x, he beat his nearest competitor, Richard Grogan of Long Beach, by one point.

Entered in competition were two juniors under the age of 19, eight civilians and fourteen servicemen representing the Marine Corps Air Facility in Santa Ana, the Third Marine Air Wing of El Toro, and the U.S. Army at Fort Huachuca, Arizona.

High service award winner in the aggregate with 793-50x was Captain James Henderson of the Air Facility.

Grogan of 2660 Faust in Long Beach won first place master class award with 397-25x; Walline took second place with 397-21x.

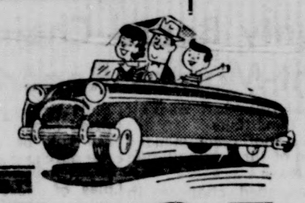
Walline fired 399-31x to take the overall winner medal at 100 metres in which telescopic sights were permitted. Teenage Tom Whitaker of 3584 Center St. in Norco scored 399-27x to take first master with Grogan ending up second with 398-27x.

These smallbore rifle tournaments are conducted every Friday night, starting at 7:30 p.m., at the club's range on MacArthur Boulevard between Santa Ana and Corona del Mar. They are open to anyone.

---

The ocean contains about two quadrillion (2,000,000,000,000,000) tons of magnesium (is that what all those skin divers are looking for?)


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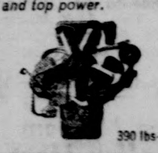
Loads of other reasons, too. Like the new work styling with downward-sloping hoods that let drivers see up to 10½ feet more of the road directly ahead. Like Chevrolet's proved Independent Front Suspension for even smoother riding, easier working trucks. Like the heavier duty hypoid rear axles for middleweights and the rugged new I-beam front axles* (9,000- or 11,000-lb. capacity) available for extra-tough jobs on Series 80 heavyweights. Like the longer lived mufflers. Like work-proved Corvair 95's (2 pickups and a panel) that haul up to 1,900 lbs. of payload with low-cost dependability and sure rear-engine traction. Like to know more? See your Chevrolet dealer.

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# County Report

(Continued from Page 1)

legislation was carried before the legislature.

**District Attorney**

Failure to Provide Division has collected more money than they did last year.

Opened an office in Ontario and is cooperating with Superior Court in Barstow.

First time have had full staff of attorneys.

New Administrative Assistant. Now in process to put entire business operations of all offices under his direction in order to promote efficiency. Then will make complete study of work flow, job assignments, position assignments of all clerical help in main office, and then proceed to do same in Domestic Relations Division.

**Flood Control**

Since the beginning of the current calendar year, the Flood Control District has continued to maintain a steadily increasing pace of contract construction activity in providing needed flood protection works in all areas of the County.

Two construction contracts amounting to $90,000 were completed providing the San Antonio Intercept, giving flood protection to the Cities of Upland and Ontario. A $45,000 contract has been completed for a portion of the Cypress Storm Drain in the Chino area.

At the present time, construction contracts as follows are awarded and works under construction to provide flood control facilities:

Deer Creek Channel Construction, Cucamonga, $135,000; 15th Street Basin Spillway, Upland, 30,000; Patton Basin Spillway, San Bernardino, 31,000; Knickerbocker Channel Construction, Big Bear Lake, 16,000.

Bids were received and contracts awarded for two segments of the Twin and Warm Creek Channel improvement by the Corps of Engineers. These amount to $943,000 and $947,000 for the work from Base Line Avenue to Waterman Canyon. Upon the completion of these works by the end of this calendar year, the City of San Bernardino will have protection from devastating flood flows from Waterman, Twin and Warm Creeks.

At Joshua Tree, a Corps of Engineers' contract in the amount of $157,000 has been awarded to provide a levee to protect the community from Quail Wash flows. Although presently under construction, this levee, incomplete as it is, withstood the impact of the recent heavy flood of August 15, 1961, and probably saved the town from extensive damages.

Inladdition to the foregoing, the District is maintaining an increasing pace in all related fields such as planning, right of way acquisition, operations, maintenance and engineering investigations.

**Forestry**

Fire suppression action was taken on:

a. 352 State responsibility lands.

b. 647 Local or County responsibility lands.

c. 165 Structural and vehicle fires (local responsibility).

Signed cooperative agreement with California Division of Forestry for contracting of supplemental watershed fire protection.

Signed contract for administration of Bloomington Fire District.

The cancellation of contracts for administration of Wrightwood, Hesperia and Daggett Fire Protection Districts.

Assisted the Administrative Services in preparation and presenting of proposed Fire District plans and action.

Signed agreements for the use of County prisoners on a watershed fire control use.

Completed final stages of establishing a desert fire radio network to tie together Fire District and County radio facilities.

Received from Van Pelt, the second of two heavy duty 750 gpm fire apparatus for watershed fires.

Continued a program of developing mutual aid and special hazard fire planning with industry.

Prepared and presented to the County Board of Supervisors, a fire safety budget for increase of fire protection and personnel safety.

Attended meetings with the A.P.C.D., interested citizens, Cities and Fire Districts and helped prepare a budget and ordinance for a Countywide weed abatement program.

Continued training of fire districts with the expending of 64 man-days on special drills and fire evolutions for fire districts.

Initiated a proposed firebreak from Job's Peak to Deep Creek, approximately 24 miles long which will run to the north of the communities of Crestline, Arrowhead, etc., for fire protection to these communities from wildland fires. This break to be approximately 400' wide, cleared of all flammable brush and trees limbed to a distance of 20' above ground. Three miles of this break have been completed from Job's Peak to Thousand Pines Baptist Camp.

The construction of two water cisterns of 10,000 gallons each —one located at Pisgah Peak and one at Summit Lookout, these to be used as a source of water for fire protection. It is planned that two new cisterns will be constructed each year.

**Health Department**
**Records and Statistics**

By the use of IBM facilities, better records of Public Health Nursing and clinic workloads are being made available. Inventory records control has been revised. The inventory items are now indexed by district and by division to which assigned.

**Maternal and Child Health**

Crippled Childrens Services program change-over to independent from semi-independent operation gives more and better control locally over commitments and expedites communications with vendors of services and their reimbursement for services given.

Neurological clinic services under Crippled Children Services program limited to minors with seizures. This is by State Health Department request and with their participation in the program. The effect of the limitation will be to concentrate the services of this clinic on epilepsy patients, many of whom will be helped toward better control, and in some cases elimination entirely of their seizures.

**Maternal and Child Health and Health Education**

The Dental Survey of Mojave Desert Area School Children was completed during this period and the information regarding final results has been given to interested school administrators, P.T.A. members, local dentists and others interested, to stimulate interest in better dental hygiene practices and more adequate dental care.

**Sanitation Services**

A citation program using selected heads of families on the relief rolls secured vaccination and licensing of many previously unlicensed and unvaccinated dogs. This program added revenue above costs involved, as well as increasing protection to animals and citizens from rabies epidemics.

Contracts have been made with the Humane Societies in Victorville and Barstow for the impounding of stray and unwanted dogs in the Mojave Desert areas, thus giving more easily accessible service to desert community citizens. A second desert area rabies control officer is being added to provide faster and more adequate antirabies services for this large area.

Suggestion was made that uniform fees for food handling, and other sanitation division services operations, be established in all cities to expedite their collection to defray costs of this division's services to municipalities.

**Communicable Disease Control and Environmental Sanitation**

A study of accidents and illnesses in the organizational camps serving some 50,000 children and youth in the mountain areas of the County was begun. Thus study, made possible by a grant provided from special project funds administered by the State Health Department, has already indicated weaknesses that need to be strengthened in camp construction, operation and management. More such information will become available as the medical students assigned to this project complete their data collection and tabulation. Analyses and interpretations of the completed tabulations will provide the information needed to inform camp directors, managers and staffs of present improper prodedures and remedial measures needed.

**Laboratory and Communicable Disease Control**

Expansion of veterinary laboratory services in the Public Health Laboratory assist the Department's Veterinarians in the diagnosis and control of animal diseases important to the industry and especially those diseases that may be transmitted to and cause illness or death in humans.

The department's representatives have visited physicians who see, report and treat patients with venereal disease to give them latest information on the diagnosis and treatment of syphilis provided by the Public Health Service and the State Health Department. Alertness and prompt reporting by physicians have helped to keep the local incidence of new syphilis cases low while the national rate is increasing.

**Laboratory**

This division is studying possible contributions to Biological Warfare protection or detection in the light of the new laboratory techniques.

The division also hosted a seminar for lab technicians to demonstrate new methods of identification and differentiation of tubercle bacilli and similar organisms; and to determine the effectiveness of drugs used for their control. Our laboratory has demonstrated a high proficiency in this work. This contributes to the excellence of the tuberculosis control program of the Department.

**Public Health Nursing**

Increased attention was given to the Indian population in the Barstow area when it was discovered that a streptococcal infection was spreading among them. They were encouraged to seek medical care using their health insurance.

Other problems discovered among this group needing resolution were failure to record births and some substandard dwelling maintenance. The latter was referred to the State Division of Housing. Public Health nurses are urging the completion of birth certificates immediately following the events.

In-service training in mental health for nurses was begun and will continue. Public Health Nurses also participate in a County-wide survey of mental health problems and unmet needs.

**Dairy Sanitation**

A more stringent enforcement of sanitation requirements in dairies with marginal operations has been carried on through inspections on week-ends and during evenings.

(continued next week)

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# Stage, Screen Actors Speak At Upland High

Two stage and screen personalities were guest speakers at Upland High School last week. Ken Kenison, English instructor and friend of the two entertainers, invited them to speak to his classes on the importance of literature in relation to the theater.

Robert Bruce Holley, formerly "Baby Bobby Bruce" of the Our Gang series, told the classes how modern musicals have been adapted from classics and well-known novels. He has appeared in plays in every major American city.

Recently he was seen in two television programs, "The Untouchables" and "Naked City".

He has acted in and produced several Broadway plays. For the past six years he has been director of the "Starlight Musicals" in Indianapolis, Indiana.

Don Falasco, at present appearing in the stage show, "Auntie Mame" in Los Angeles, stressed the importance of supporting live drama by attending plays. He told the students how plays and musicals are the culmination of all the arts.

He is a member of the American Academy of Fine Arts, and was in the musical, "Damn Yankees" on Broadway. He has recently returned from three months in Europe.

Falasco is also a member of Equity, the Screen Actors Guild, and on the production staff of the National Broadcasting Company.

# Elementary School Menu

The menu for the Upland Elementary School District for the week, Oct. 16-20 is as follows:

MONDAY —Spaghetti with meat sauce, buttered peas, cheese wedges, carrot sticks, French bread, cantaloupe, and milk.

TUESDAY — Hot dogs on buttered buns, vegetable relish, tossed green salad, tomato wedges, pickles, apricots, and milk.

WEDNESDAY — Chili beans, cole slaw, cornbread and butter, watermelon and milk.

THURSDAY - Hamburgers on buns, vegetable relish, potato salad, tomato slices, pickles, fruit cobbler, and milk.

FRIDAY —Fish sticks with a lemon slice, buttered mixed vegetables, cole slaw, tomato wedges, Vienna bread and butter, orange sherbet, and milk.

# Trout Limit Is Now Five

Southern California trout fishermen are reminded by the Department of Fish and Game that as of Oct. 1, the limit is reduced from ten to the regular winter limit of five trout. This limit will remain in effect through March 31, 1962.

The changed limit applies in the counties of Santa Barbara, Ventura, Los Angeles, Orange, San Bernardino, San Diego, and Riverside—except for the Colorado River Area, where the ten trout limit remains in force.

The DFG has just resumed its annual fall planting of catchable rainbow trout in the Colorado River around Needles. In addition, the DFG planted trout in the cooler river water just below Parker Dam in the fall of 1959, and Arizona made a plant there last year.

Southlanders were also reminded that trout fishing in Southern California is on an all-year basis, with no closed season. In the remainder of the state, trout season will close October 31.

# Dairies Win Fair Awards

Winners in the bottled milk products of the Dairy Products department of the San Bernardino County Fair at Victorville have been announced by Forrest Turner of the San Bernardino county health department and chairman of the event.

Arrow Dairy Farms, Upland, received a gold medal for grade A homo milk; Shady Grove Dairy No. 1, Upland, received a gold medal for the same.

Shady Grove Dairy No. 2, Upland, won a gold medal for grade A pasturized milk.

## Zanesville Picnic

The Annual Roundup Picnic for California folks from Zanesville, Ohio, and Muskingum County, is scheduled for Oct. 15. It will be held in Section A, Brookside Park, Pasadena.

"Confidence is that quality which permits an individual to do crossword puzzles with the aid of a fountain pen."—J. W. Richards, Pageland (S.C.) Journal.

# Area Lakes, Streams Get Young Trout

The California Department of Fish and Game had scheduled the stocking of catchable-size rainbow trout last week in several Southern California lakes and streams.

In San Bernardino county, plantings were made in Arrowhead, Big Bear, Gregory and Green Valley Lakes and the Santa Ana River and south fork of the Santa Ana River.

The department also shipped 50,000 rainbow trout eggs from its Hot Creek Hatchery to France and another 50,000 eggs to the Bureau of Fisheries in Honolulu, Hawaii.

Both shipments were by air freight.

## Speyer To Address Upland JayCees

Mr. A. Speyer of Aerojet-General Corporation will address the Upland-Ontario Junior Chamber of Commerce at the Red Griffin Inn, Upland, on Monday, Oct. 23 at 8 p.m.

# Spanish Prof

(Continued from Page 1)

clippings of interviews which appeared in Tarragona and Barcelona newspapers concerning his impressions of Spain after a five-year absence, and describing the nature of his doctoral thesis which was published in 1959 by the University of Madrid.

Dr. Klotz's summer trip took him from Denmark, through Germany, Spain, where he remained 7 weeks, to Puerto Rico, Trinidad and Panama. He will address the Chaffey Student body on October 25 at 12:15 p.m. on the topic "A Summer of Crises Seen from Abroad.".

**YOUNG LADY IN TOWN**

Mr. and Mrs. Orval H. Minney, 9824 Hampshire St., Cucamonga, are the parents of a daughter, born Sept. 30, at the San Antonio Community Hospital, Upland.

IN SHOE REPAIR GET THE BEST FOR THE LEAST
JOE'S SHOES
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## Raymond Whyborn Attends 'Carnival'

Mr. Raymond E. Whyborn, residing at 748 N. San Antonio Ave., Upland attended a recent performance of David Merrick's smash hit production of "Carnival", winner of the New York Drama Critics Prize as the Best Broadway stage musical of the season at the Imperial Theatre.

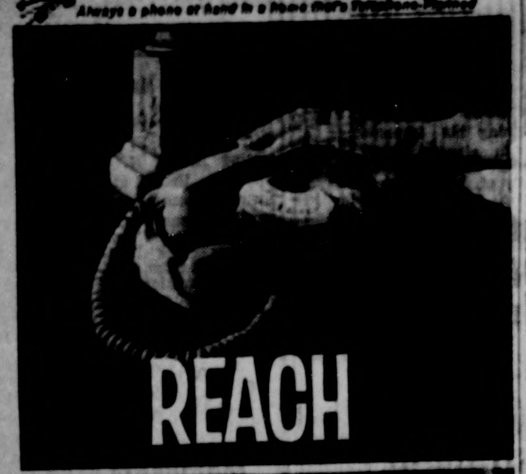
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First of all, as an ever increasing number of these non-metropolitan newspapers has gained in prosperity, one finds fewer and fewer publishers and editors doubling in brass. A good many of them now not only have an "adman" but more and more have well-paid advertising managers, and some have whole advertising staffs, employing professional space-salesmen.

On top of that some 7,200 of these papers have Weekly Newspaper Representatives selling a growing amount of national linage for them.

Statistics help to enlarge this picture. There are 8,287 paid - circulation weekly Hometown newspapers published in this country. Individually they are small; average circulation 2,436. But taken together, they make up a tremendous market.

Just how tremendous? The total paid circulation builds up to 20,186,144 copies. Further, there is an average of 4.3 readers per copy —so you have a potential reader-exposure of 86,795,557 or over 50 per cent of the U.S. population. Surveys have indicated that a small-town reader picks up "his and her" newspaper 3.5 times a week. That makes the astounding total of 303,784,450 potential reader-impressions each week.

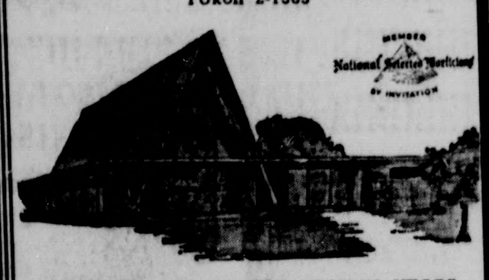
An important point to consider here is that hometown newspapers have exceedingly high ad-visibility and those three hundred million impressions produce exceedingly high ad-visibility and those three hundred million impressions produce exceedingly high sales, for all advertisers.

Just how high are sales? In a normal year, total advertising revenue, for weeklies, is $225,000,000. And here is how that breaks down, by classification: total retail, classified and legal, $191,250,000; total national, $33,750,000; spent by auto and truck advertisers, $19,225,000; gas and oil, $3,100,000; feed and fertilizer, $2,250,000; farm equipment manufacturers, $1,300,000; beer and liquor, $1,150,000; drugs and proprietaries, $1,000,000; food, $750,000.

All the figures used throughout were the latest compilations that have been made. They are as of the beginning of 1960 and most figures refer to the weeklies.

Stone Funeral Home

355 East Ninth Street
YUkon 2-1369



— SERVING UPLAND AREA FOR 33 YEARS —



Dr. Walton E. Cole

## 'Religious Liberal Meaning' Topic Of Cole Sermon

Dr. Walton E. Cole will speak at Fellowship Hall, Pomona Valley Unitarian Society, 9185 Monte Vista Ave., Montclair, at 10:30 Sunday morning, Oct. 15, on the subject: "What It Means to be a Religious Liberal."

The high school age group of the Pomona Valley Unitarian Society met Sunday evening at Fellowship Hall and voted unanimously to become a regular, affiliated Liberal Religious Youth Organization. Mrs. Richard Trostler convened the meeting.

Reports of LRY Federation activities were given by Patricia DuBois and other members of the group. Dr. Cole, new minister of the Unitarian Society of Pomona Valley was presented and addressed the group briefly.

The young people also voted to provide child care during the Installation Service for Dr. Cole at 5 p.m. Oct. 15.

"So far this lack of rainfall is remarkable for two things. Agriculture secretary Freeman doesn't have a remedy for it and it hasn't been blamed on the Eisenhower administration." —S. H. Farrington, Harvey (N.D.) Herald.

## Users Taxes Distributed

The September split of highway users taxes among the State, cities and counties amounted to $32,232,430 —up 2.4 per cent from last year— State Controller Alan Cranston reported.

Of the total, $21,485,141 was apportioned to the State Highway Fund for expenditure on highways, $7,735,137 to the counties and $3,012,152 to the State Highway Fund for cities.

San Bernardino County's share was $248,408.86, Cranston said.

The apportionment was comprised of $28,868,661 from the net gasoline tax, $2,045,832 from the diesel fuel tax, $1,317,247 by transfer from the Motor Vehicle Transportation Tax Fund and $690 from miscelaneous sources.

The Beautiful New
• Air Conditioned •
GROVE
276 E. 9th • YU. 2-6021
UPLAND

NOW THRU TUES

Elizabeth Taylor
Montgomery Clift
Kathrine Hepburn
"SUDDENLY LAST SUMMER"

— PLUS —

Burt Lancaster
Frank Sinatra
Montgomery Clift
Ernest Borgnine
Deborah Kerr
Donna Reed
"FROM HERE TO ETERNITY"

50c 'til 7:00
Mon. thru Thurs.

Belair DRIVE-IN
Valley Blvd. - 1 Mile W. of Sierra
In Fontana — YA 2-0373

Open 5:30 Show at 6:30
Children Under 12 FREE

"ADA"
Susan Hayward
Dean Martin
— IN COLOR —

2ND BIG HIT
"DAVID and GOLIATH"
Orson Welles
ALSO IN COLOR

# New Pastor's Installation Set for 5 p.m. Sunday

Sunday evening Dr. Walton E. Cole will formally accept his duties as minister of the Unitarian Society of Pomona Valley, 9185 Monte Vista Avenue, Montclair, at a Ceremony and Reception in Fellowship Hall, at 5 p.m.

Dr. Cole arrived three weeks ago from Detroit, where he was pastor of the First Congregational Church for 16 years.

He served previously the Second Unitarian Church of Boston, Mass.; First Unitarian Church, Toledo, Ohio; and the Third Unitarian Church Chicago. Dr. Cole is a graduate of the Chicago Theological School and also attended Lawrence University and University of Chicago.

Dr. Arnold Crompton, minister of the First Unitarian Church of Oakland, and Director of the Earl Morse Wilbur Historial Library of the Starr King School for the Ministry in Berkeley, will give the address "Perspectives" at the Installation.

Dr. Crompton is the author of the books "The Apostle of Liberty: Starr King in California," "Unitarianism on the Pacific Coast," and "The Great Denials" in addition to many magazine articles and book reviews. He has travelled extensively in Europe and the Orient having lectured in England, Japan and India.

Other participants in the installation include Dr. J. Anton HeHass, Professor Emeritus of Claremont Men's College, the Rev. Raymond G. Manker, minister of Universalist - Unitarian Church of Riverside; Dr. Sidney Mead, Professor at Southern California School of Theology in Claremont, the Rev. C.C. Blauvelt, minister of Universalist Church of Costa Mesa and President of the Council of Liberal Ministers; A.J. Horn, lay representative of Throop Memorial Universalist Church in Pasadena; the Rev. Edgar C. Reckard, Chaplain of the Associated Colleges and President of the Council of Churches, and Rabbi Melvin S. Sands, Temple Beth Israel in Pomona.

The Unitarian Society of Pomona Valley serves Unitarians and Universalists in the communities of Montclair, Claremont, Upland, Ontario, Covina, Pomona, Mt. Baldy, Glendora, Chino, La Verne, West Covina and San Dimas. Mrs. Philip F. Aiken is chairman for the Installation.

It's A Woman's World...

Yet Where To Go For Her Cold Wave
Is Every Woman's Problem
Discover The Difference Specialization Makes


TRADEMARK

YOUR CHOICE of 4 LOCATIONS

Drawing Glory

This is the age of specialization and since we are specialists, we offer a unique answer to your hair problem. Enjoy the skilled hands of especially-trained permanent wavers. There is NO substitute for experience! We wave it better because we know how.

FAMOUS Budget COLD WAVE 4.95 Complete with This Ad
Includes the Following
• CLEANSING SHAMPOO
• CONTOUR HAIRCUT
• CREME RINSE
• HAIR STYLE
ADDITIONAL SERVICES
• Haircut 2.00 up • Shampoo & Set 2.50 up • Rinses 50c up • Color bath 4.95 up. Silver Blonding a Specialty

LIMITED TIME ONLY
REG. $10 STA-CURL Including Cut, Shampoo & Set Complete ..... 7.95
REG. $15 WONDER CURL Including Cut, Shampoo & Set Complete ..... 8.95
REG. $20 MAGIC CURL All Lanolin! Including Cut, Shampoo & Set Complete ..... 11.95

NO APPOINTMENT EVER NEEDED!
OPEN DAY AND NIGHT
OPEN 8 A.M. TO 12 MIDNIGHT THERE'S A SHOP NEAR YOU
THERE IS NO SUBSTITUTE FOR EXPERIENCE

ONTARIO 4th & Mountain YU. 6-9292
POMONA 715 E. Holt NA. 2-9260
UP&M

YOU MUST PRESENT THIS AD FOR SALE PRICES

Over $230 Million in Balanced Power homes were purchased in 62 days by Southern California home buyers!

During July and August, Southern California builders sold 11,537* BALANCED POWER homes valued at $230 million.

During this recent two-month period most new homes sold were BALANCED POWER homes.

Why the overwhelming preference?

Simply this: BALANCED POWER is the logical, common-sense approach to modern home design.

All BALANCED POWER homes are equipped with both gas and electricity. Each power is assigned to the jobs it does best.

Modern gas does such jobs as cooking, heating, clothes drying, and water heating. Adequate wiring is provided for lighting, TV sets, vacuum cleaners, and small appliances.

This means that 11,537 Southern California home buyers who shopped for easiest living at lower cost found exactly what they wanted in BALANCED POWER homes.

SOUTHERN COUNTIES GAS COMPANIES

*Figure based on Field Survey conducted to measure total estimated Balanced Power home sales.




Before her 10th birthday, she'll probably have her clothes dry-cleaned electrically right in her closet, push a button and see a complete meal arrive automatically at the table. By the time she's married, an electro-magnetic housekeeper will awaken her, prepare the toast and coffee, open the garage door and warm up the car. And even more wonderful things are on the way.

Science is developing new sources of electricity

American industry recognizes that the future is all-electric. That is why today, more than ever before, practically all segments of industry are channeling tremendous efforts toward finding new ways to produce, deliver and use electricity.

The electric industry, of course, continues to lead in this research. And logically so. Electricity is our business. We have already produced it from a wide variety of sources.

Whatever the source, we have but one purpose: to help you live better, electrically, at the lowest possible cost, both now and in the all-electric future.

SOUTHERN CALIFORNIA Edison COMPANY

Watch "Science in Action" Thursday Nights, 7 P.M., KRCA, Channel 4

Mayfair's EVERYDAY LOW PRICE

# There's NO LIMIT to YOUR SAVINGS

When You Shop Mayfair Low Everyday Shelf Prices

ADVERTISED PRICES GOOD 7 DAYS (EXCEPT PRODUCE)—Oct. 12th thru Oct. 18th

## Fryers



TENDER, DELICIOUS, GRADE A YOUNG FRYING CHICKENS

Whole or Cut-Up

23¢ lb

Price Good 9477 Foothill Blvd. Cucamonga Only

Country Style Frying Chicken Parts

Full Legs With Thighs — Mostly Dark Meat 45¢ lb

Full Breast — White Meat 49¢ lb

Fryer Wings 25¢ lb

Mayfresh, Young Hen Turkeys (9 to 12-lb. Avg.) 39¢ lb.

Mayfresh, Young, New Crop, 17 to 20-lb. Avg. Tom Turkeys 35¢ lb.

*Fresh Pork Sale*

Pork Picnic Shoulder Roast 33¢ lb

Fresh Pork Butt Roast 49¢ lb

Fresh Pork Butt Steak 59¢ lb

Mayfair, Country Style Sausage 39¢ lb

*Penny Mayfair Says:*



Mayfair's EVERYDAY LOW PRICE

*This sign is your guide to greater savings when you shop Mayfair Markets . . . where you always get more for your money . . . plus*

WE GIVE S&H GREEN STAMPS

Mayfair, 1-lb. Pkg. Sliced Bacon 69¢

Wilson's Corn King, 1-lb. Pkg. Bacon 69¢

Wilson, 5-oz. Pkg. SLICE 'N SERVE Ham ea. 59¢

*Delicatessen*

Mild (By the Piece) Cheddar Cheese 59¢ lb

Grand Taste, Fresh Liver Sausage By the Piece 39¢ lb

Grand Taste, By the Piece Braunschweiger 59¢ lb

Wilno, 12-oz. Chub Kosher Salami 98¢

Just a sample of the regular every day shelf prices available in your nearest Mayfair Market.

| | | |
|---|---|---|
| REYNOLD'S ALUMINUM FOIL | 125 Ft. Roll | 31¢ |
| HEINZ BABY FOOD, Strained | 5-oz. Jar | 10¢ |
| GOLD MEDAL FLOUR | 10-lb. Bag | $1.13 |
| GOLD MEDAL FLOUR | 5-lb. Bag | 59¢ |
| PILLSBURY FLOUR | 10-lb. Bag | $1.13 |
| JOY LIQUID DETERGENT | King Size | 89¢ |
| CARNATION CANNED MILK | Tall Can | 2 for 29¢ |
| PET CANNED MILK | No. 1 Tall Can | 2 for 29¢ |
| KRAFT MAYONNAISE | Deal Pack Jar | 53 |
| Miracle Whip SALAD DRESSIN | 32-oz. Jar | 59 |
| CRISCO SHORTENING | Deal Pack 3-lb. Can | 88 |
| CAMPBELL'S SOUPS. MEAT VARIETIES, | 10½-oz. Can | 2 for 33¢ |
| TIDE DETERGENT | Giant Size | 79 |
| LUX TOILET SOAP | Reg. Size Bar | 3 for 29 |
| SCOTT TOILET TISSUE | Single Roll | 2 for 23¢ |
| IVORY TOILET SOAP | Personal Size Bar | 4 for 27 |

MAYFRESH Eggs Large, Grade AA 49¢ doz.

Jewel Oil Quart Bottle 59¢

MAYFRESH Oleo 1-lb. CARTON 5 for $1

Mayfair *Perfection in Produce*

Produce Prices Good Oct. 12th thru Oct. 15th

Extra Fancy Apples Oak Glen, School Boy, Rome Beauty 5 lb

Sweet, Seedless Grapes 10¢ lb.

U.S. No. 1 Russet Potatoes 10-lb. Cello Bag 39¢

Sweet, Juicy, VALENCIA Oranges 4 lbs. 39¢

Zee, 4-Roll Pack Toilet Tissue 3 for $1

Zee, Giant Size Paper Towels 4 for $1

Mayfresh, 3-lb. Can Shortening 69¢

School Boy Peanut Butter 16-oz. Jar 3 for $1

Campbell's, 10½-oz. Can Tomato Soup 2 for 21¢

| | | |
|---|---|---|
| Green Giant NIBLETS CORN | 12-oz. Can Whole Kernel | 5 for $1 |
| Donald Duck GRAPEFRUIT Sections | No. 303 Can | 5 for $1 |
| Woodline RIPE APRICOTS | No. 2½ Can Whole Peeled | 4 for $1 |
| Sunnyvale CHUNK PINEAPPLE | No. 2 Can Hawaiian Pineapple (Heavy Syrup) | 4 for $1 |
| Best Food's MAYONNAISE | Full Quart Jar | 65¢ |

Nestle's Chocolate Morsels.. 6-oz. Pkg. 4 for $1 12-oz. Pkg. 2 for 95¢

Del Monte, 29-oz. Can Pineapple-Grapefruit Drink 5 for $1

Case Swayne, 46-oz. Can GRAPEFRUIT DRINK 4 for $1

Mott's, Quart Bottle APPLE JUICE 3 for $1

Planter's, 7-oz. Can COCKTAIL PEANUTS 3 for 99¢

Gelatin, Assorted Flavors Reg. Size JELLO Deal Pack 3 for 25¢

Dow, 25' Roll—Poly Film HANDI-WRAP 29¢

1-lb. Water Conditioner CALGON 35¢

Gerber's, Strained BABY FOOD 4½ oz. Can 12 for $1

Chiffon, 400 Count FACIAL TISSUE 4 for $1

Velvet Glow Beer 6-Pack 12-oz. Cans 79¢

Kal Kan DOG FOOD

| | | |
|---|---|---|
| Chunk Style | No. 1 Tall Can | 2 for 39¢ |
| Liver with Sauce | No. 1 Tall Can | 2 for 49¢ |
| Horsemeat.. | No. 1 Tall Can | 2 for 49¢ |

Continental Six Month's Floor Wax QUART SIZE $1.29

5¢ OFF Crest ECONOMY SIZE You pay only 64¢ THIS PRICE INCLUDES YOUR 5¢ SAVINGS

Crest 5¢ OFF

Mayfair *Liquor*

| | | | |
|---|---|---|---|
| INTERNATIONAL CLUB, 86.8 Proof | St. Kty. WHISKIES 7 Years Old Blended Kty. Whiskey | $3.79 | 5th |
| KENTUCKY VAT, 80 PROOF | Kty. ST. BOURBON 10 Years Old, Charcoal Filtered | $3.79 | 5th |
| ATHERTON 80 PROOF | St. BOURBON St. Bourbon Whiskey, 6 Years Old. | $3.39 | 5th |
| OLD DAN 100 PROOF | Kty. St. BOURBON Bottled in Bond, 6 Years Old. | $3.99 | 5th |
| ZAROFSKY 80 PROOF | VODKA | $2.98 | 5th $3.69 Qt |
| PARK AVENUE 80 PROOF | GIN | $2.98 | 5th $3.69 Qt. |

Van de Kamp's BAKERIES

SPECIALS OCT. 12-15 DOUGHNUT WEEK

Your favorite doughnuts - SPECIAL PRICES!

MAYFRESH SALT 26-oz. Size 10¢




Mayfair *Frozen Foods*

Snow Crop, 6-oz. Cans Orange Juice One FREE with Purchase of 5 for $1

Swiss Miss Fruit Pies 20-oz. Apple, Cherry, Peach, Boysenberry 3 for $1

Minute Maid, 6-oz. Cans Lemonade or Limeade 8 for $1

OH BOY CHEESE PIZZA 8-oz. Size 45¢ — 16-oz. SIZE 79¢

OH BOY PEPPERONI PIZZA 8-oz. Size 55¢ — 19-oz. SIZE 89¢

Gordo's MEXICAN FOODS

| | | |
|---|---|---|
| 12-oz. Pkg. Beef Enchilada | 3 for $1 | |
| 14-oz. Pkg. Cheese Enchilada | 3 for $1 | |
| 12-oz. Pkg. Beef Tacos | 39¢ | |
| 1½-lb. Pkg. Refried Beans | 4 for $1 | |
| 12-oz. Pkg., Cheese Enchilada Dinner | 3 for $1 | |
| 16-oz. Pkg., Beef Enchilada Dinner | 39¢ | |
| 12-oz. Pkg. Taco Dinner | 39¢ | |

OPEN 24 HOURS 9850 CENTRAL AVE., MONTCLAIR • 9477 FOOTHILL BLVD., CUCAMONGA

## Casa Colina Carries On Campaign

A "quiet" campaign to reduce the indebtedness of a $200,000 mortgage is being carried on at Casa Colina Rehabilitation Center, Pomona, according to Donald L. Mapson, president of the Board of Directors.

To date, over $25,000 has been pledged by the members of the Board, Medical Staff and friends of the Center.

"It is hoped that by November, when we celebrate the first anniversary in the new quarters, Casa Colina will be able to concentrate all of its revenues on operating expenses rather than have to meet a heavy interest burden each month", said Mapson.

Revenues to maintain sixty per cent of the operating fund come from the annual Christmas mail appeal, memorials, bequests, and contributions donated throughout the year by generous individuals and organizations.

These gifts enable Casa Colina to continue its policy of giving complete nursing care, physical and occupational therapy, education, speech and hearing therapy, psychological services, as well as prevocational training to patients regardless of their financial situation.

Harold Musser of Upland is a member of the Board.

## Civil Service Trainee Jobs Now Accepted

Applications are now being accepted for Student Trainee positions from students who are enrolled in the 1961-62 school year, Bernard Rosen, Director, 12th U.S. Civil Service Region said today.

Student Trainee positions, paying from $67 to $77 a week, offer high school seniors and college students an opportunity to combine their college study with training on the job in one of two types of programs.

In the vacation work-study program, students attend college during the entire scholastic year and work in a Federal agency during the vacation periods. In cooperative work-study programs, students alternate their college study and work periods during the entire year.

Jobs to be filled in California and Nevada are in such fields as engineering, chemistry, mathematics, metallurgy and other technical fields.

Further information and application forms may be obtained from the 12th U.S. Civil Service Region, Room 128 Appraisers Building, 630 Sansome St., San Francisco.

## Taxable Sales Report Issued

Richard Nevins, Fourth District Member of the State Board of Equalization, noted last week that taxable transactions in the 8 southernmost counties of the state amounted to $3,339,740,000 during the second quarter.

Half of the counties in this district registered gains. In Los Angeles County with more than two-fifths of the State's total sales, business was off 1 per cent.

The reduction in taxable sales of new and used car dealers accounts for this entire loss.

San Bernardino, Ventura and Orange counties reported gains, while losses were registered by Riverside and Imperial counties.

Taxable transactions in San Bernardino County amounted to $140,794,000, an increase of .7 percent from the level of sales in the second quarter of 1960.

## Localites Win Prizes At Fair

Linda Liddle of Upland won first place for an apron and shirt in the 4-H clothing and textile displays at the San Bernardino County Fair in Victorville.

Joyce Maggard of Montclair won first places for an apron and for collar and cuffs. Montclair's Christina Pflugfelder won for her skirt and apron.

Linda Campanella won for her skirt, and Katherine Coleman won for a blouse and skirt. Both girls are from Etiwanda.

For a cotton shirt, Delores George of Montclair won a first prize. She also won for a cotton dress.

Sandra Campanella of Etiwanda won a first prize for a robe.

Paul E. Pace, Upland, won firsts in the following: banana nut bread, unfrosted angel food cake, unfrosted unfrosted chiffon cake, chiffon pie, and lemon pie.

Harriet White of Upland was a first place winner in the fair's art show, for her oil painting.

NOTICE TO CREDITORS
NO. 30969

SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF SAN BERNARDINO

Estate of ELLA M. EASTLACK Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Busch, Maroney & Garner, 367 North Second Avenue, Upland, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated October 4, 1961
s/ Venetta Harris
executrix
of the will of the above named decedent
BUSCH, MARONEY & GARNER
367 North Second Avenue
Upland, California
YUkon 2-1561
Attorneys for executrix
Upland News —No. 671
Publish October 12, 19, 26, and November 2, 1961

# Assistance League Honors Patronesses, Life Members

On Wednesday October 4 the Assistance League of Upland honored its patronesses, life and sustaining members at the Annual Tea in the beautiful Red Hill home of Mrs. Robert G. Beloud. This traditional social event was attended by 125 patronesses and members.

The focal point of the tea area was an old English silver candelabra accentuated dramatically by flowers. A low floral centerpiece in keeping with the blue and green accent colors of Mrs. Beloud's home adorned the tea table. In the entry Birds of Paradise flourised and in the lush garden a punch bowl table in various shades of purples and lavenders completed the lovely picture.

Receiving guests between 3 and 5 p.m. were Mmes. Rolph Fairchild, League president; Jack Pierce, Tea chairman; Robert G. Beloud, John Cooper, Leslie Kalil and Lyman Scheel.

The rest of the members of the League acted as hostesses while Mrs. Jacob Butterfield and Mrs. Lewis Gillette kept the guest book.

Pouring for the guests were Mmes. Will Mason, Fred Price, Jay Dewey Harnish, E.F. Pelton, A.A. Aita, Ralph Ryan, Leland Davidson, J. Llewellyn Barden, Frank Nichols, Willard Baier and Miss Clara Lou Nesbit.

This year Mrs. Jay Dewey Harnish, Mrs. Will Mason and Mrs. Fred Price were specially honored guests because of their continuing interest in the League's philanthropic activities. Patronesses for the year 1961-62 are:

Mmes. Arthur Accomazzo, Edmund Accomazzo, A. James Alderfer, Eleanor Allen, Andrew Appleby, John S. Armstrong, Ralph V. Arnold, R. L. Asbill, Mass Audenino, Gordon Ayers, Willard Baire.

J. Llewellyn Barden, Allan S. Barr, William Bachelor, James Beggs, Dwight E. Bert, Francois Biane, George L. Brannan, Henry M. Busch, Albert M. Carlson, Dan Carmichael, Thomas Carnesi.

George W. Cassell, Albert Cook, Ruth Coons, James Corlson, Alan A. Couch, Barney Dagan, Leland Davidson, Jerry De Diemar Woodruff Desilva, John Diffenbaugh, Glenn Dorning.

George Duley, Bruce Dunn, Leslie Farrar, Harry Fredericksen, J. Ross Gange, Irving Goldman, Lemuel Graves, Van Netta Gregg, Marion Grothe, Abner Haldeman, Carroll Hamilton, Duff Hansen.

A. Basil Harris, Carl Hartig, Joseph Hecht, Earl Hill, Paul Hofer, John Hooval, J. Kenneth Hull, C. W. Illingworth, Robert Jensen, Earl Johnson, Ernest Johnson.

Mmes. Joseph Kamansky, Gerald Keeling, William Kelber, John Lewis King, Harold Jim Latimer, Lynn Kloepfer, Norman Lawson, Patton Lewis, Leo Lucas, Richard Manley, Harold Martin, Norman Maxwell.

C. E. McCauley, Dr. Mary Craig McClellan, Mmes. Nellis McNeil, J. Lowell Merrill, Preston Merrell, Gordon Nesbit, George Newport, Frank Nichols, Miss Clara Lou Nisbit.

Mmes. Edward Novell, Henry Ogden, Vernon Paine, E. Franklin Pelton, Roy Person, Carl Edward Peterson, Joseph Powers, Hurley Robinson, Max Ross, Welles Ross, Ralph Ryan, Sally Redman Ryrie, Raymond Schulman.

Robert Shannon, Phebe Shewell, Allan Smith, Arvel Smith, Maurice Smith, Warren Reed Sprinkel, Fred Thomson, Ruby Thompson, Robert Thrall, Jerome Hill Titus, Roy Townley, C. Lewis Trine, Howard Unrue, Jr.

William Walk, Jr., Newell Washburn, Warren Wass, Arthur Weber, Peter Weiland, Philip White, Rex Wignall, Kenneth Wicox, Earl Williams, Harold Zenz.

Also those who made donations were Miss Ruth Milliken, Mrs. Daniel Milliken, Mrs. Edred Drew, Mrs. John Skewis, Mrs. C. Russell Eck and Mrs. F. F. Ford.

The tea decorations were the artistic inspiration of Mrs. Raymond Fischer. Also assisting Mrs. Pierce with the arrangements were Mmes. John Cooper, Rene Biane, Raymond Robinson, Carl Hase, Thomas Hinman, Jack Brewer, Leslie Kalil, William Dingle and Wendell Close.

"Death and taxes are equally inevitable, but death is not a repeater."—W. H. Goldthorpe, Cuba City (Wisc.) Tri-County Press.

LEGAL ADVERTISEMENT

Pursuant to Ordinance 551, Ordinances of the City of Upland, Upland, California, notice is hereby given that the Upland Police Department will sell at auction all unclaimed property held in it's possession for a period of six months or longer.

Said auction will be held on Saturday, October 21, 1961, at 10:00 A.M. and will be conducted on the Police Parking Lot located at the rear of Police Headquarters, 179 East "D" Street, Upland, California. Articles to be auctioned consist of bicycles, bicycle parts, hub caps, and miscellaneous items.

By John A. Wessely,
Chief of Police
Upland Police Department
Upland, California
Upland News —No. 674
Publish October 12, 1961

# Hospital Notes

**Admitted to the San Antonio Community Hospital were:**

Herbert W. Luckow, 808 Sycamore Ct., Apt. A, Upland, on Sept. 25, for surgery.

Donald A. Fry, 837 W. Eleventh St., Upland, on Sept. 25, for surgery.

Mrs. Frank G. Cole, 241 S. Second Ave., Upland, on Sept. 25, for medical care.

Peggy A. Hauh, 14, 10287 Norwick St., Cucamonga, on Sept. 24, for medical care.

Beverly K. Mallard, 8½, 1025 E. Olive, Upland, on Sept. 25, for surgery.

Mrs. Milton A. Navarrete, 1019½ E. Eighth St., Upland, on Sept. 28 for surgery.

John G. Perry Jr., 3, of 10113 Effen, Cucamonga, on Sept. 28 for surgery.

**Dismissed from the San Antonio Community Hospital, Upland, were:**

Beverly K. Mallard, 8½, of 1025 E. Olive, Upland, on Sept. 25, after surgery.

Dale R. Stevens Jr., 1, of 593 Camphor Way, Upland, on Sept. 25, after surgery.

Donald A. Fry, 837 W. 11th St., Upland, on Sept. 27, following surgery.

Mrs. Lawrence J. Templin and her daughter, 1008 Hillcrest Dr., Upland, on Sept. 27.

Mrs. David L. Jones and her daughter, 385 S. Vine., Upland, on Sept. 27.

Herbert J. Arndt, 929 N. Tenth Ave., Upland, on Sept. 28 following medical care.

**Admitted to the Ontario Community Hospital, Ontario, were:**

Gloria Lawrence, 395 Ninth Ave., Upland, on Sept. 21, for surgery.

Pamela Ray, 10266 Effen St., Cucamonga, on Sept. 21, for medical care.

Marilyn Holgate, 1529 N. Columbine Way, Upland, on Sept. 21, for medical care.

Betty H. Scarborough, 1536 N. Laurel, Upland, on Sept. 20, for medical care.

Charles Thompson, 8143 N. Grove, Upland, on Sept. 19, for medical care.

Michelle MacIntosh, 9666 San Bernardino Rd., Cucamonga, on Sept. 18, for surgery.

Rasalie Delgado, 10171 E. Eighth St., Cucamonga, on Sept. 18, for surgery.

Mrs. Jennie Marquez, 1440 Bowen St., Upland, on Sept. 18, for surgery.

Thomas Ballinger, 593 W. Arrow Hwy., Upland, on Sept. 5, for surgery.

Dorothy Leisinger, 271 Greentree Ed., Upland, on Sept. 11, for surgery.

Leo Morrocco, 588 Shasta Way, Upland, on Sept. 12, for surgery.

**Dismissed from the Ontario Community Hospital,**

Charles Thompson, 8143 N. Grove, Upland, on Sept. 23, following medical care.

Marilyn Holgate, 1529 N. Columbine, Upland, on Sept. 24, following medical care.

Mrs. Jennie Marquez, 1440 Bowen St., Upland, on Sept. 20, following surgery.

Mrs. Betty Scarborough, 1536 N. Laurel, Upland, on Sept. 21, following medical care.

Rosalie Delgado, 10171 E. Eighth St., Cucamonga, on Sept. 25, following surgery.

Mary Anita Delgado, 10171 E. Eighth St., Cucamonga, on Sept. 25, following surgery.

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To Whom It May Concern:

Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

N/W Cor. Foothill Blvd. Euclid Ave., Upland

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance by transfer of an alcoholic beverage license (or licenses) for these premises as follows:

ON SALE GENERAL
(Bona fide public eating place)

Anyone desiring to protest the issuance of such license(s) may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The form of verification may be obtained from any office of the Department. The premises are now licensed for the sale of alcoholic beverages.

STUFT SHIRT
POMONA VALLEY, INC.
Upland News —No. 675
Publish October 12, 1961

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

THE UNDERSIGNED Doe hereby certifies that he is conducting a T.V. Sales and Service business located at 130 E. 9th St., Upland, San Bernardino County, California, under the fictitious firm name of Advance T.V. Sales and Service and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to wit:

Julius C. Ammannito, 546 5th Avenue; Upland, California.

WITNESS my hand this 2nd day of October, 1961
Julius C. Ammannito
State of California,
County of San Bernardino)ss.

On Oct. 2, 1961, before me, the undersigned, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Julius C. Ammannito known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

Witness my hand and official seal.

C. V. Thompson
Notary Public in and for said County and State
SEAL
Upland News —No. 670
Publish October 12, 19, 26, and November 2, 1961

SHERIFF'S SALE
No. C-2537
NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

UNITED STATES CREDIT BUREAU, Inc., a corporation, Plaintiff.
vs
GARL V. SPAULDING, et ux, et al, Defendant.

By virtue of an execution issued out of the Municipal Court, Ontario Judicial District, County of San Bernardino, State of California, wherein United States Credit Bureau, Inc., a corporation Plaintiff, obtained a judgement against Garl V. Spaulding and Mrs. Fern Spaulding also known as Fern A. Spaulding Defendants, on the 31st day of May, 1961, for the sum of Seven Hundred Sixty-six and 24/100 Dollars, lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim and interest of said Defendant Garl V. Spaulding and Mrs. Fern Spaulding also known as Fern A. Spaulding of, in and to the following described real property, situated, lying and being in the County of San Bernardino, State of California, and bounded and described as follows:

Lot 12 of Tract 5796 as per Map recorded in Book 72, pages 18-19 of Maps in the office of the San Bernardino County Recorder.

Therefore, Public Notice is hereby given, that on Friday, the 27th day of October A.D. 1961, at 11 a.m. of that day, in front of the North Door of the Court House, City and County of San Bernardino, I will sell all the right, title, interest and estate of the above named defendant, in and to the above described property, or as much thereof as may be necessary to satisfy said judgment and execution, with all costs, to the highest and best bidder for cash, lawful money of the United States.

Dated this 28th day of September A.D. 1961
FRANK BLAND,
Sheriff of the County of San Bernardino
/s/ By A. J. Christianson
Deputy Sheriff
George C. Lawson
Attorney for the Plaintiff
Upland News —No. 666
Publish October 5, 12, 19, 1961

# Taxes And Free Money

By Richard Johnsen, Jr.

For each man, woman and child in California, a record-breaking $852 was collected in taxes during the year ending June 30, 1961, according to the California Taxpayers Association. This represented an increase of $98 in taxes for each of California's citizens during the last two years.

So often we are prone to talk about taxes and government spending in terms of millions and billions of dollars —terms which are not even translatable in the average family's everyday living budget. A total statewide tax burden of 13 3/4 billion dollars means little to the average citizen. However, when it is broken down on a per capita basis and an individual knows that his share of government costs for last year amounted to $852 for himself and for each member of his family, he can begin to realize what government services and activities cost.

**"Free Money"**

Many people would have us believe that government money is "free money." Some advocate federal aid to education, highways, housing and a host of other projects, for they feel that this is "free money" not coming out of the local taxpayer. In reviewing the figures of the California Taxpayers Association, it is interesting to note that the greatest portion of our taxes are paid to the federal government. On a per capita basis Federal taxes paid by Californians rose from $468 in 1958-59 to $526 in 1960-61 — a 12% increase for each individual. During this same period, California state taxes increased by 17% to $171 and local property taxes increased by 12% to a statewide per capita average figure of $141.

**Convince the Skeptic**

Government is a wonderful thing so long as it is the servant of the people. We, the people, complain about high tax rates, but if we are honest, we realize that it is the public's requests for "free" government services that require the continuing upward spiral in tax payments.

The local control of tax dollars is by far the most efficient. There are many things that local government cannot do and it is essential that the state or federal government perform the service. However, very often we are prone to look to government agencies away from home as all-wise, all-seeing perfect handlers of a bottomless money bag. We forget that without the money from the local citizen's pocket the government an do nothing. An annual state-wide per capita tax of $852 should begin to convince even the skeptic that government money is not "free."

**Keeping cool.** For greatest air-conditioned comfort, don't cool the air more than 15 degrees below outside temperature. Also avoid a blast of cool air directly on the body.

NOTICE TO CREDITORS
No. 30956

Estate of CORNELIUS P. SAMWEL, deceased. Notice is hereby given by the undersigned BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, Executor of the Estate of CORNELIUS P. SAMWEL deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said Executor at the office of ALLARD, SHELTON & O'CONNOR, 313 United California Bank Bldg., City of Pomona, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated Sept. 25, 1961
BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION
Executor
ALLARD, SHELTON & O'CONNOR
313 United California Bank Bldg.
Pomona, California
Attorneys for Executor
Upland News —No. 662
Publish September 28, October 5, 12, 19, 1961

NOTICE OF TRUSTEE'S SALE
No. TDF 944 (347455)

On Wednesday, November 8, 1961 at 10:00 o'clock A.M. at the North Entrance of the County Court House in the City of San Bernardino, County of San Bernardino, State of California, SECURITY TITLE INSURANCE COMPANY, as trustee under the Deed of Trust executed by DANIEL H. WATERS and LOUIS M. WATERS, Husband and wife as joint tenants recorded August 11, 1960 in Book 5211 page 173 of Official Records in the office of the Recorder of SAN BERNARDINO County, California, by reason of default in payment or performance of obligations secured thereby including the breach or default, notice of which was recorded July 6, 1961 in Book 5476 page 76 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or incumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situate in the County of SAN BERNARDINO, State of California, described as

Lot 26, TRACT No. 5926, as per plat recorded in book 74 of Maps pages 6 to 8, inclusive, records of said County, for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and $2,353.63 in unpaid principal of the note secured thereby, with interest thereon at the rate of 6.6% per annum from April 10, 1961.

Dated October 6, 1961
SECURITY TITLE INSURANCE COMPANY
By /s/ Keith Henninger
Assistant Secretary
(Corporate Seal)
Upland News —No. 673
Publish October 12, 19, 26, 1961

NOTICE OF TRUSTEE'S SALE
No. TDF 941 (347410)

On Wednesday, November 8, 1961 at 10:00 o'clock A.M. at the North Entrance of the County Court House in the City of San Bernardino, County of San Bernardino, State of California, SECURITY TITLE INSURANCE COMPANY, as trustee under the Deed of Trust executed by THOMAS C. BUESE and BEVERLY J. BUESE, Husband and wife as joint tenants recorded September 19, 1960 in Book 5238 page 564 of Official Records in the office of the Recorder of SAN BERNARDINO County, California, by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded July 15, 1961 in Book 5474 page 583 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or incumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situate in the County of SAN BERNARDINO, State of California, described as Lot 1, Tract No. 5830, in the City of Upland, as per plat recorded in Book 73 of Maps, pages 16 and 17, records of San Bernardino County, for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and $2,699.84 in unpaid principal of the note secured thereby, with interest thereon at the rate of 6.6% per annum from February 20, 1961

Dated October 5, 1961
SECURITY TITLE INSURANCE COMPANY
By /s/ Keith Henninger
Assistant Secretary
(Corporate Seal)
Upland News —No. 672
Publish October 12, 19, 26, 1961




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FASTER AND MORE COMFORTABLE! TRY THE "DUCHESS AIRE" HAIR DRYING CHAIR
SPECIAL OCT. 5 THRU 14th
Reg. $12.50
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Hair Coloring • Hair Styling
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6 oz. TOMATO SAUCE 14 FOR 1.00
No. 303 Can APPLE SAUCE 8 FOR 1.00
No. 303 Can FRUIT COCKTAIL 5 FOR 1.00
Giant Pkg. WHITE KING "D" 49¢
White King - Giant WATER SOFTENER 49¢
18 oz. BIG TOP PEANUT BUTTER 39¢

FROZEN FOOD
Fielers CHIP STEAKS 5¢ ea
Springfield 6 oz. ORANGE JUICE 5 FOR $1
Springfield 10 oz. pkg. PEAS 6 FOR $1

We Give BLUE CHIP STAMPS

WOODY'S Guaranteed Meats
Select Round STEAK 69¢ lb
Tasty Swiss STEAK 65¢ lb
Woody's Finer RUMP ROAST 69¢ lb
Oscar Mayer SMOKIE LINKS 59¢ lb
SHORT RIBS 29¢ lb
Sliced BOLOGNA 39¢

Woody's CHAMP'S Market
285 - N - EUCLID, UPLAND
NEW HOURS: 8 A.M. - 8 P.M. EVERY DAY
PRICES EFFECTIVE EVERY DAY—PRODUCE OCT. 12 - OCT. 15

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UPLAND FINANCIAL CENTER
DRIVE-UP WINDOW CONVENIENCE/AMPLE PARKING
4½% LATEST ANNUAL RATE QUARTERLY PAYMENTS
SAVINGS RECEIVED BY THE 10TH OF ANY MONTH EARN FROM THE 1ST
EAST FOOTHILL AT FIFTH
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